



# Kookaburra Content

## Our Services

Kookaburra Content is a boutique agency that creates unique copywriting and visual content. We'll help you and your business stand out from the crowd.



### SEO Content

**Search Engine Optimisation** is the best way of being found where it matters most: **Google**. Because if you're not on Page 1 of Google, you're not where you need to be. But if you aren't sure about how to do that, or even where to start, don't worry. **We're the specialists** you need! We'll **research longtail keywords**, plan out which ones work best for you and get you quickly out and **ahead of the competition**. And because **keywords** work in a variety of different ways, you can use them in your **social media advertising** to revitalising your **website copy**.



### Conversion Videos

**Most website visitors leave within 53 seconds\*** so it's vital that you've got engaging, relevant content on yours. How do you do this? **High-quality, effective conversion videos**. These visual stories grab your customer's attention, focusing their attention on all the **benefits** that your business can offer them. Convert their interest into a **clear call to action** that leads them directly to you and your business.

**We know how to tell a story. Let us help you tell yours.**

\*Source: Forbes.com



### YouTube and TikTok Videos

**Social media** is crucial to getting your business message out there. We work with small and medium-sized businesses like yours to get found on **platforms like YouTube and TikTok**. Because our **keyword research is specific to your business**, you can be confident that you'll **build your profile and brand yourself organically**.



David Knaggs, Chief Creative



0407316171



kookaburracontent.com.au





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## Packages and Pricing



### Supercharge Your SEO Package

What's included?

- **Search Engine Optimisation** is crucial to get you found on **Google**.
- We'll write **5 website blogs or articles of 1000 words each**.
- These will be **optimised with specialised keywords** that capture your business' message and marketing strategy to attract and engage your audience.

What's the cost?

\$1250+GST



### Visual Superstar Content Package

What's included?

- Capture your customers through the **powerful medium of visual content**.
- We'll create visual magic for you with **5 YouTube videos** of around 2 minutes each.
- Not only will **we film them, but our 20+ years of editing experience** means that these visual gems will also be **colour-corrected**.
- You'll **also get 5 TikTok videos**, which will be edited from the YouTube videos!\*

What's the cost?

\$1600+GST

\*All videos must be filmed in a single day



### The Ultimate Superstar Content Package

What's included?

**Supercharge Your SEO** with our **Visual Superstar** Content package and **save \$150**.  
Get everything you need with our top-tier package.

What's the cost?

\$2700+GST



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